



IEEE

CAL POLY SAN LUIS OBISPO

Student Branch

NEWSLETTER

GENERAL INFORMATION

Visit us at our new web site at
<http://www.calpolyieee.org>

Technical Speaker – Storing Your Life Consumer Digital Storage

**February 18th 2010 from 11:00 to 12:00pm
Building 20 Room 129**

Speaker Thomas M. Coughlin is coming to Cal Poly to discuss drivers for consumer digital storage, the different mobile and static usage models for digital storage in consumer devices, and the resulting consumer storage hierarchy.

Tom Coughlin is the president of Coughlin Associates and is a storage analyst and consultant. He has over 30 years in the data storage industry with multiple engineering and management positions at high profile companies.

EE Logo Competition

Submissions must be made by April 2nd 2010

Think you have a great idea for the next EE department logo? Submit their designs on the Cal Poly IEEE website <http://www.calpolyieee.org>. The winner will receive \$100 and will be recognized at the unveiling during the EE Banquet. All submission must be made by April 2nd by midnight.

IEEE-UCLA Ethics Competition

**April 17th 2010
UCLA**

The contest includes a presentation and defense of a case analysis by a team of students. The prize for first place is \$400 and the runner up will receive \$200 courtesy of the EMCC of IEEE. Each team should consist of 3 - 4 members. For more information visit <http://www.ieee.org/web/aboutus/ethics/competition.html> or contact _____.

SAVE THE DATE

EE Banquet

**May 14th 2010 from 5:30 to
Embassy Suites**

Come out to our annual banquet and enjoy a great dinner with your professors, industry representatives, and fellow students. Look for more information in future newsletters.

To join or renew your membership go to IEEE.org.

Laura Quesada Newsletter Director IEEE Student Branch California Polytechnic State University

If you have graduated or would like to be taken off of the Cal Poly IEEE mail list, please email calpolyieeenewsletter@gmail.com.